

Ivanka Trump Takes on Environment In New Initiative

BY **ELIZABETH CRISP** ON 7/3/20 AT 10:54 AM EDT



Ivanka Trump, senior advisor to President Donald Trump, participates in a video conference with representatives of large banks and credit card companies about more financial assistance for small businesses in the Roosevelt Room at the White House April 07, 2020 in Washington, DC. DOUG MILLS-POOL/GETTY

Ivanka Trump, daughter and top adviser to President Donald Trump, is set to take part in a virtual American Forestry Conference on July 27 to highlight environmental policies like the One Trillion Trees Act and

the Great American Outdoors Act—signaling a new focus on environmentalism as the president seeks reelection.

It's one of the latest issues added to the first daughter/adviser's high-profile portfolio. President Trump announced in January that the U.S. would take part in the One Trillion Trees Initiative—a global effort to conserve, restore and grow a trillion trees around the world.

"I am excited to virtually join the American Forestry Conference to discuss the future of forestry, the One Trillion Trees Initiative, the Trillion Trees Act, the Great American Outdoors Act and more," Ivanka Trump told *Newsweek*. "The profound impact America's forests have on our environment, our families, our workforce and our well-being is the reason this Administration has made protecting and promoting healthy and resilient forests a priority."

The virtual American Forestry Conference takes place from July 27 to July 30.

The One Trillion Trees plan, which was launched in January in Davos, promotes the reforestation of trees across the globe.

A White House official told *Newsweek* that Ivanka Trump led a meeting in March with members of Congress, key stakeholders and the World Economic Forum to discuss the next steps in how the plan would be implemented in the U.S.

The Trillion Tree campaign aims to combat climate change with planting trees. President Trump has been reluctant to embrace environmental activists, but he's in a tight re-election campaign against presumptive Democratic nominee Joe Biden, who has embraced environmentalists.

The White House, though, has sought to point out Trump's commitment to wood products and forestry, including his support for the John D. Dingell Jr. Conservation, Management and Recreation Act that addresses wildfires.

House Minority Leader Kevin McCarthy, a California Republican who has become a close ally of the president, is also set to take part in the virtual forestry event.

Others also slated for the event include Representative Bruce Westerman, R-Arkansas.

"When Teddy Roosevelt and Gifford Pinchot convened the First American Forest Congress in Washington, DC, 115 years ago, little could they have imagined that a similar virtual event could happen today," Westerman said. "Although technology has changed, the importance of healthy forests, the forest products economy, and their roles in conservation have never been more important."